A prime objective of the German army early in WW1 was to ‘race to the sea’ and to reach Boulogne as quickly as possible. In this they were thwarted, losing the battles at the Marne and the Aisne. The town of Ypres (Wipers to the ordinary soldier) then stood in their way and the 1st battle of Ypres was fought in the run up to Christmas 1914. Lloyd Owen Lloyd Price went out to France, arriving just after the battle. He was rifleman R/5798 of the 2nd Battalion, the Kings Royal Rifle Corps.

Christmas Day 1914 is famous for the Christmas Truce (Weihnachtsfrieden) when the men on both sides just stopped fighting. There had been an exchange of greetings and song for several days and then the soldiers of the two warring armies celebrated the festival with games of football.

Lloyd was at a position called the Brick Stacks at Guinchy at New Year. In an attempt to retake lost positions and remove the German machine gun post there, an attack was launched on the 10th January that resulted in about 90% casualties. Lloyd was missing, presumed killed, in that action. He was 30 years old.